Privacy Policy for Sunlit Shadow Events Ltd Sporting Events

Last Updated: 31/01/2024

Sunlit Shadow Events Ltd ("we," "us," or "our") is committed to protecting the privacy of individuals who participate in our sporting events. This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information.

1. Information We Collect:

1.1 Personal Information:

- Full Name
- Date of Birth
- Contact Information (email address, phone number, address)

1.2 Event-Specific Information:

- Event preferences and registrations
- Team information (if applicable)

1.3 Payment Information:

• Credit card details or other payment information (handled securely by <u>www.stripe.com</u>)

2. How We Use Your Information:

2.1 Event Communication:

• Sending event-related information, updates, and notifications.

2.2 Event Planning and Execution:

• Organizing and managing the logistics of the sporting events.

2.3 Marketing and Promotions:

• Sending promotional materials and information about upcoming events (with the option to opt-out).

3. Information Sharing:

3.1 Third-Party Service Providers:

• We may share necessary information with third-party service providers (e.g., event venues, payment processors) to facilitate the event.

3.2 Legal Requirements:

• We may disclose your information if required by law or in response to valid legal processes.

4. Data Security:

4.1 Security Measures:

 We implement security measures to protect your personal information from unauthorized access, disclosure, alteration, and destruction.

5. Your Choices:

- 5.1 Opt-Out:
 - You have the right to opt-out of receiving promotional communications.

5.2 Access and Correction:

 You can access and correct your personal information by contacting us at info@sunlitshadowevents.com

6. Cookies and Tracking:

6.1 Cookies:

• We may use cookies to enhance your experience on our website. You can manage your cookie preferences through your browser settings.

7. Changes to the Privacy Policy:

7.1 Notification:

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• We will notify you of any changes to this Privacy Policy by posting the updated version on our website.

8. Contact Information:

If you have any questions or concerns regarding this Privacy Policy, please contact us at info@sunlithsadowevents.com